

25<sup>TH</sup> EUROPEAN COMMUNICATIONS POLICY  
RESEARCH CONFERENCE (EUROCPR)

**Policies for a digital Europe:  
*lessons learned and challenges ahead***

28-30 March / 2010 / Brussels  
Musée du Cinquantenaire

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[www.eurocpr.org](http://www.eurocpr.org)

**> PROGRAMME**

## Sunday 28 March 2010

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16.30 – 19.00 **Key note session**

*Chair: Nicholas Garnham, University of Westminster*

**Social production in the networked environment and the need for a core set of common infrastructure, information, and cultural resources.**

Yochai Benkler, Harvard Law School and Berkman Center for Internet and Society

*Discussant: Robin Mansell, LSE and Chair of the EuroCPR Scientific Committee*

Anthony Whelan, EC, DG Information Society and Media, Head of Cabinet to Commissioner Kroes

*Discussant: Jean Pierre Chamoux, Université Paris V-René Descartes*

19.30 *Dinner, Musée du Cinquantenaire*

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## Monday 29 March 2010

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9.00 – 10.50

**Policy benchmarking and policy learning**

*Chair: Paschal Preston, Dublin City University*

**Learning from Each Other: Conceptual and Empirical Foundations of Cross-National Benchmarking**

Johannes Bauer, Michigan State University

*Discussant: Martin Fransman, JETS*

**How to decide on the scope, priorities and coordination of information society policy?**

Linda Kool, TNO, Martijn Poel, TNO and Delft University of Technology, and

Annelieke van der Giessen, TNO

*Discussant: Maresa Meissl, EC, DG Information Society and Media, Team Leader i2010*

11.20 – 13.00

**The role of industrial and media policies in the information society: the cases of software and public broadcasting**

*Chair: Bill Melody, CMI, Aalborg University and LIRNE.NET*

**Assessing national and EU policies to support the Software Industry in Europe**

Michael Friedewald and Timo Leimbach, Fraunhofer Institute for Systems and Innovation Research

*Discussant: Yannis Caloghirou,*

*National Technical University of Athens*

**National broadcasting policy vs. European State aid control: the benefits of introducing competition principles into the regulation of public service broadcasting**

Karen Donders, Institute for European Studies, and Caroline Pauwels, Free University of Brussels

*Discussant: Bernard Guillou, Mediawise*

13.00 – 14.00 *Lunch*

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## Tuesday 30 March 2010

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14.00 – 15.40 **Global session**

**Impact assessment of information society policies:  
what worked and what did not work in each region?**

Chair: *Graham Vickery, OECD*

- Helani Galpaya, LIRNEasia and CPRsouth
- Raul Katz, CITI and ACORN
- Lishan Adam, CPRAfrica
- William Lehr, MIT and TPRC

16.10 – 17.50

**File-sharing: myths and realities**

Chair: *Brigitte Preissl, editor Intereconomics*

**Towards a European surveillance society?  
Combating copyright infringement through  
graduated response initiatives in France and the  
United Kingdom**

Trisha Meyer and Leo van Audenhove, Free University  
of Brussels

*Discussant: Achim Klabunde, EC, DG Information Society  
and Media*

**Legal, Economic, and Cultural Aspects of file sharing**

Nico van Eijk, Institute for Information Law, Joost  
Poort, SEO and Paul Rutten, University of Leiden

*Discussant: Marc Bogdanowicz, EC, JRC-IPTS*

20.00 *Dinner, sponsored by Vodafone*

*Restaurant La Manufacture*

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9.00 – 10.50 **Parallel sessions**

**Next generation infrastructures, part one:  
uncertainty and funding**

Chair: *Karl-Heinz Neumann, WIK*

**Investment incentives with commitment contracts:  
the role of uncertainty**

Claudia Saavedra, Ecole Polytechnique

*Discussant: Lorenzo Pupillo, Telecom Italia*

**Financing the next generation infrastructures.  
Demand subsidies or infrastructure subsidies?**

François Jeanjean, France Telecom Orange

*Discussant: Colin Blackman, editor of Info*

**Old recipes for new challenges?**

**Trends in regulation of mobile communications**

Chair: *Annaflavia Bianchi, Faber Industria e futuro*

**The effects of lower Mobile Termination Rates  
(MTRs) on Retail Price and Demand**

Christian Wernick, Scott Marcus and Christian  
Growitsch, WIK-Consult

*Discussant: Jonathan Sandbach, Vodafone*

**Does size of network matter for off-net prices  
and customer attraction? The Swedish mobile phone  
market**

Pratompong Srinuan, Chalmers University

*Discussant: Alain Vallee, Telecom ParisTech*

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11.20 – 13.00 **Parallel sessions**

**Next generation infrastructures, part two: towards evidence based regulation?**

Chair: Yves Gassot, IDATE

**The ladder of investment theory and the development of new access generation networks: Which empirical evidence?**

Germain Gaudin, Maya Bacache and Marc Bourreau, Telecom ParisTech

Discussant: Bruno Soria, Telefonica

**Only a few roads lead to Rome: The regulation of entry and broadband performance**

José María Castellano, Universitat Pompeu Fabra

Discussant: Annegret Groebel, BNetzA

**Content, networks, intermediaries and regulators: who drives the business models?**

Chair: Inmaculada Lopez, CMT

**How networks operators, Internet intermediaries and content producers interact?**

Edmond Baranes, Montpellier University, Antonin Arlandis and Stéphane Ciriani, Coe-Rexecode

Discussant: Jean Eric de Cockborne, EC, DG Information Society and Media

**US and UK Discourses of Net Neutrality: Agenda-setting and Mobilizing Functions.**

Alison Powell, Alissa Cooper and Ian Brown, Oxford Internet Institute

Discussant: Monica Ariño, Senior Manager, European Policy, Ofcom

13.00 – 14.00 **Lunch**

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14.00 – 15.40

**Institutions for a future internet**

Chair: Aniyana Varghese, EC, DG Information Society and Media

**The Institutional Economics of IP Addresses**

Milton Mueller, Delft University of Technology

Discussant: Bernard Celli, Conseil supérieur de l'audiovisuel (CSA)

**From security vs. privacy to identity: an emerging concept for policy design?**

Wainer Lusoli and Ramon Compañó, EC, JRC-IPTS

Discussant: Ian Brown, Oxford Internet Institute

16.10 – 17.50

**A user driven European digital agenda: what does it mean in practice?**

Chair: Jean Claude Burgelman, EC, DG Research

**Taking the Active User Seriously...**

**Policy Implications of User Created Content**

Natali Helberger, Institute for Information Law and Silvain de Munck, TNO

Discussant: Kristina Irion, Central European University, Budapest

**Communications regulation for user benefit: learning from experience in Australia and the United Kingdom**

Claire Milne, Antelope Consulting and Media@LSE and Gerard Goggin, University of New South Wales

Discussant: Anders Henten, CMI, Aalborg University

The 25th EuroCPR conference is supported by Vodafone

