

Policies for a digital Europe: *lessons learned and challenges ahead*

28-30 March / 2010 / Brussels

> CALL FOR PAPERS

In 2010 we will celebrate the 25th anniversary of the EuroCPR conference. Against the backdrop of the revision of the Lisbon Treaty and European institutional reform, 2010 also heralds the launch by the European Commission of a revised Information Society Policy (post i2010). At the heart of this strategy is the recognition that ICTs remain key contributors to the sustainable development of the European economy and to the capacity to address social challenges.

A key objective of European policies is to foster European markets for digital products and services in ways that promote European growth, competitiveness and employment as well as social and cultural goals. European Information Society policy is intended to address many potentially conflicting goals using a diverse array of policy instruments.

Meeting these goals presents challenges to all actors in Europe including the research community which can offer a range of evidence from several disciplines. The 25th EuroCPR conference will offer critical assessments of the objectives and instruments of a range of Information Society policies, presenting theoretical models and empirical analysis for debate within the policy making, industry and academic communities.

This year offers a unique opportunity for the EuroCPR community to critically reflect on the lessons learned and to contribute constructively to ongoing debates about the future of Information Society Policy in Europe.

RELEVANT TOPICS FOR PAPERS INCLUDE, BUT ARE NOT LIMITED TO:

History and Prospects

- The impact of Information Society Policy - and its instruments - on European industry, consumers and citizens.
- The contribution of the research community to Information Society Policy: achievements, mistakes and next steps.
- Emerging technologies and policy implications: the Internet of people, places and things, service innovation and the convergence between ICT, nanotech and biotech.
- Public-private partnerships and public ownership for next generation infrastructures: exploring the new balance between public and private actors.

Regulation and Promotion

- Regulatory implications of competition and innovation in online media, mobile, wireless and other communications markets.
- Policing the Internet: new structures for collective and private action, intermediaries, ownership rules and interests in copyright.
- Evolution of institutional policy coordination and interaction between (conflicting) policy goals and instruments.
- Subsidiarity revisited: balancing global, national and regional policy goals.

Users and Uses

- User-driven innovation and markets: hype, evidence and policy implications.
- Information Society Policy and the economic crisis: investing in the future or bailing out the past?
- The contribution of ICT to societal challenges including the environment, energy, water, education and health.

Policy design and implementation can benefit from evidence-based papers (empirical studies and impact assessments), prospective analysis and original theoretical/analytical contributions. We welcome papers that compare policy trends in Europe and other regions of the world.

PRACTICAL INFORMATION

Time lines

- Call for abstracts: *17 September 2009*
- Deadline for abstracts: *20 October 2009*
- Notification of selected abstracts: *17 November 2009*
- Deadline of final papers: *1 March 2010*

Abstracts

- Abstracts should be no longer than 1000 words and should address the research question, main results, theory, methods, data (as appropriate) and policy relevance.
- Abstracts should be sent to: *Monica.Arino@ofcom.org.uk*
- All abstracts will be subject to a blind review procedure by the members of the EuroCPR Scientific Committee.

Format

The conference takes place in a single room, with sessions consisting of two presentations with discussants, and a general debate. The format has deliberately been kept small - with a maximum of 80 participants - thus favouring quality over quantity and encouraging a high level of interaction. We aim for a mix of senior experts and young talents, from academia, policy and industry. The conference includes a social programme.

Registration

Registration will open the 17th of November 2009 at www.eurocpr.org. The conference fee is 390 Euro (290 Euro for PhD students).

Publication

A selection of EuroCPR papers will be published in *Communications & Strategies* and other journals in the field of communications policy and strategy.

EuroCPR

With the continuous aim to bring together academics, policy makers and industry representatives, EuroCPR seeks to stimulate independent critical reflection on these issues, whilst being responsive to policy challenges. For additional information please visit www.eurocpr.org.

ORGANISATION COMMITTEE

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